November 3, 2018



Monthly Sales Data for the month of October 2018

1. Maruti Suzuki India Ltd.

Particulars	Oct-18	Oct-17	Y-o-Y
Total Domestic Sales	138100	136000	2%
Total Export Sales	8666	10446	-17%
Total Sales (D+E)	146766	146446	0.2%

2. Ashok Leyland Ltd.

Particulars	Oct-18	Oct-17	Y-o-Y
M&HCV	9797	9140	7%
LCV	5352	3804	41%
Total Sales (D+E)	15149	12944	17%

3. Bajaj Auto Ltd.

Particulars	Oct-18	Oct-17	Y-o-Y
Total Domestic Sales	319942	247210	29%
Total Export Sales	186757	135254	38%
Total Sales (D+E)	506699	382464	32%

4. Eicher Motors Ltd.

Particulars	Oct-18	Oct-17	Y-o-Y
Total Domestic Sales	70044	68014	3%
Total Export Sales	407	1478	-72%
Total Sales (D+E)	70451	69492	1%

5. Tata Motors Ltd

Particulars	Oct-18	Oct-17	Y-o-Y
Total Domestic Sales	57710	48886	18%
Total Export Sales	4554	4311	6%
Total Sales (D+E)	62264	53197	17%

6. TVS Motor Company Ltd.

Particulars	Oct-18	Oct-17	Y-o-Y
Total Domestic Sales (2W)	270372	338988	-20%
Total Domestic Sales (3W)	14120	9047	56%
Total Exports (2W)	57926	45437	27%
Total Sales (2w+3w)	284492	246310	16%



7. Hero Motocorp Ltd.

Particulars	Oct-18	Oct-17	Y-o-Y
Total Sales	734668	631105	16%

8. M&M

Particulars	Oct-18	Oct-17	Y-o-Y
Total Domestic			
Sales	46312	39516	17%
Total Export Sales	1064	1046	2%
Total Sales (D+E)	47376	40562	17%

9. Escorts

Particulars	Oct-18	Oct-17	Y-o-Y
Total Domestic Sales	12867	10001	29%
Total Export Sales	273	204	34%
Total Sales (D+E)	13140	10205	29%

Above are the tables of automobile companies reporting their sales numbers for the month of October 2018. From the above tables we can see that most of the automobile companies including two wheelers, passenger vehicles and commercial vehicles, all have continued to report decent set of numbers in the month of October.

Most of the companies in the two wheelers space have continued to maintain a good export which indicates the demand from the international markets is also strong. Escorts, which is in tractor sales reported good exports of 34% jump on a yearly basis.

Bajaj Auto, which is into two wheelers segments, surpassed the industry with very good set of monthly numbers with a growth of 32% Y-o-Y followed by Escorts whose total sales too jumped by 29% Y-o-Y.

Amongst the commercial vehicle space, Ashok Leyland for the first time in the calendar year reported dismal set of numbers of mere 17% growth in its sales on a yearly basis.

Maruti, which has the largest market-share in the passenger vehicle segment, reported second time in a flattish sales numbers of 0.2% growth on a yearly basis.

With the impetus push given by the present government for infrastructure development, we feel, commercial segment will continue to lead in the auto space followed by the two wheeler space. Also, the MSP hikes by the government will boost rural income as a result 2whheler sales will increase. The rural income has just started to pick-up as a result the entire Automobile sector will benefit and most of the companies in the Auto space also reported good set of Q2FY19 earnings followed by the ongoing correction in the mid-cap space has made valuations really attractive, hence, we continue to remain bullish on stocks like Ashok Leyland, Bajaj Auto, M&M and Escorts.



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Disclosure:

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