# November 3, 2018



Monthly Sales Data for the month of October 2018

## 1. Maruti Suzuki India Ltd.

| Particulars          | Oct-18 | Oct-17 | Y-o-Y |
|----------------------|--------|--------|-------|
| Total Domestic Sales | 138100 | 136000 | 2%    |
| Total Export Sales   | 8666   | 10446  | -17%  |
| Total Sales (D+E)    | 146766 | 146446 | 0.2%  |

## 2. Ashok Leyland Ltd.

| Particulars       | Oct-18 | Oct-17 | Y-o-Y |
|-------------------|--------|--------|-------|
| M&HCV             | 9797   | 9140   | 7%    |
| LCV               | 5352   | 3804   | 41%   |
| Total Sales (D+E) | 15149  | 12944  | 17%   |

## 3. Bajaj Auto Ltd.

| Particulars          | Oct-18 | Oct-17 | Y-o-Y |
|----------------------|--------|--------|-------|
| Total Domestic Sales | 319942 | 247210 | 29%   |
| Total Export Sales   | 186757 | 135254 | 38%   |
| Total Sales (D+E)    | 506699 | 382464 | 32%   |

## 4. Eicher Motors Ltd.

| Particulars          | Oct-18 | Oct-17 | Y-o-Y |
|----------------------|--------|--------|-------|
| Total Domestic Sales | 70044  | 68014  | 3%    |
| Total Export Sales   | 407    | 1478   | -72%  |
| Total Sales (D+E)    | 70451  | 69492  | 1%    |

## 5. Tata Motors Ltd

| Particulars          | Oct-18 | Oct-17 | Y-o-Y |
|----------------------|--------|--------|-------|
| Total Domestic Sales | 57710  | 48886  | 18%   |
| Total Export Sales   | 4554   | 4311   | 6%    |
| Total Sales (D+E)    | 62264  | 53197  | 17%   |

## 6. TVS Motor Company Ltd.

| Particulars               | Oct-18 | Oct-17 | Y-o-Y |
|---------------------------|--------|--------|-------|
| Total Domestic Sales (2W) | 270372 | 338988 | -20%  |
| Total Domestic Sales (3W) | 14120  | 9047   | 56%   |
| Total Exports (2W)        | 57926  | 45437  | 27%   |
| Total Sales (2w+3w)       | 284492 | 246310 | 16%   |



## 7. Hero Motocorp Ltd.

| Particulars | Oct-18 | Oct-17 | Y-o-Y |
|-------------|--------|--------|-------|
| Total Sales | 734668 | 631105 | 16%   |

### 8. M&M

| Particulars        | Oct-18 | Oct-17 | Y-o-Y |
|--------------------|--------|--------|-------|
| Total Domestic     |        |        |       |
| Sales              | 46312  | 39516  | 17%   |
| Total Export Sales | 1064   | 1046   | 2%    |
| Total Sales (D+E)  | 47376  | 40562  | 17%   |

### 9. Escorts

| Particulars          | Oct-18 | Oct-17 | Y-o-Y |
|----------------------|--------|--------|-------|
| Total Domestic Sales | 12867  | 10001  | 29%   |
| Total Export Sales   | 273    | 204    | 34%   |
| Total Sales (D+E)    | 13140  | 10205  | 29%   |

Above are the tables of automobile companies reporting their sales numbers for the month of October 2018. From the above tables we can see that most of the automobile companies including two wheelers, passenger vehicles and commercial vehicles, all have continued to report decent set of numbers in the month of October.

Most of the companies in the two wheelers space have continued to maintain a good export which indicates the demand from the international markets is also strong. Escorts, which is in tractor sales reported good exports of 34% jump on a yearly basis.

Bajaj Auto, which is into two wheelers segments, surpassed the industry with very good set of monthly numbers with a growth of 32% Y-o-Y followed by Escorts whose total sales too jumped by 29% Y-o-Y.

Amongst the commercial vehicle space, Ashok Leyland for the first time in the calendar year reported dismal set of numbers of mere 17% growth in its sales on a yearly basis.

Maruti, which has the largest market-share in the passenger vehicle segment, reported second time in a flattish sales numbers of 0.2% growth on a yearly basis.

With the impetus push given by the present government for infrastructure development, we feel, commercial segment will continue to lead in the auto space followed by the two wheeler space. Also, the MSP hikes by the government will boost rural income as a result 2whheler sales will increase. The rural income has just started to pick-up as a result the entire Automobile sector will benefit and most of the companies in the Auto space also reported good set of Q2FY19 earnings followed by the ongoing correction in the mid-cap space has made valuations really attractive, hence, we continue to remain bullish on stocks like Ashok Leyland, Bajaj Auto, M&M and Escorts.



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